




**UN
WOMEN**

United Nations Entity for Gender Equality
and the Empowerment of Women

Innovation for Gender Equality and Women's Empowerment

1. Why innovate?
2. UN Women's strategic approach to innovating for gender equality
3. Highlights from UN Women's existing innovation portfolio
4. Moving forward: Maturing UN Women's innovation pipeline

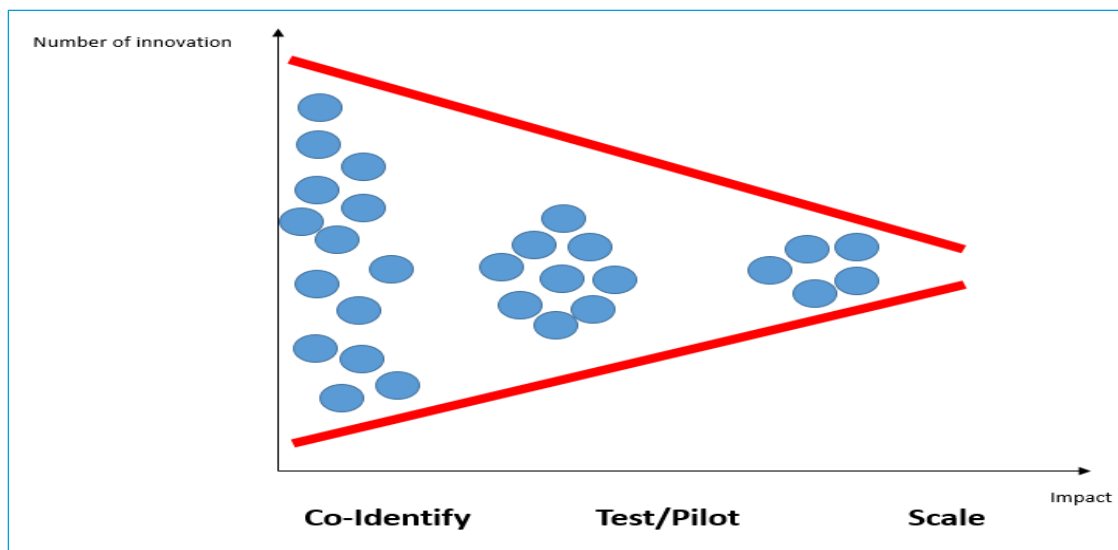
Current trajectories towards gender equality and women's empowerment...

- 50 years = parity in politics
- 81 years = parity in women's participation in the economy
- 95 years = parity in girls lower secondary education for the poorest 20%

...will not create the world we want

2. UN Women’s strategic approach to innovating for gender equality and women’s empowerment

- *Increasing women’s engagement in innovation: Co-identifying potential high impact innovations*
- *Addressing the status quo risk: Testing, prototyping and piloting following a rigorous M&E framework*
- *Addressing the financing gap: Scaling up to increase impact in the lives of women and girls*



3. Highlights from UN Women’s existing portfolio: Co-identifying potential high impact innovations

- Internal Innovation Incubator

Country	Project Focus	Region	Project Focus
Moldova Country Office	In partnership with the local government innovation lab and various stake holders at the community level, prototyping a project on Ending Violence Against Women using a Co-creation and Positive Deviance approach. These approaches inform the project design and implementation through 1) active engagement of key stake-holders and service-providers and 2) involving survivors of violence as subject experts.	Latin America and the Caribbean Regional Office	Control trials on the use of Cognitive Behavioral Therapy in the prevention of Violence Against Women and Girls in Panama in partnership with Panamanian cognitive therapists.
Georgia Country Office	Prototyping a project in partnership with the head of government administration on the use of an empathetic design approach to develop a course on prevention of workplace sexual harassment for public servants in Georgia. This project is being rolled-out both through practical trainings and also in the form of an interactive, electronic course.	East and Southern Africa Regional Office	Conducting customer journeys to establish the economic factors that influence acquisition of post-harvest loss technologies by rural women farmers. The aim is to support women’s economic empowerment through uptake of such technologies.
Pakistan Country Office	Project focuses on the use of technology to economically empower women in the informal food industry. Home-based women workers are linked to new markets through a technology-based food ordering platform where they showcase their home-made meals to prospective customers.	UN Women headquarters (Fund for Gender Equality)	The fund for Gender Equality is in the process of opening an innovation lab within the fund to capture and support grantee innovations.
Mali Country Office	Business development boot camp as well as digital entrepreneurship skills training for young women. The entrepreneurs will afterwards be incubated for a year by the Agency of Information Technologies and Communication (AGETIC), receiving capacity building and individual coaching and skills development to support them build business prototypes that would be introduced into the market through digital platforms. Businesses range from an application to alert and prevent violence against women to digital business models.	UN Women Headquarters (Private Sector)	Development of a digital platform to encourage and increase individual giving as a supplementary resource mobilization strategy for UN Women.

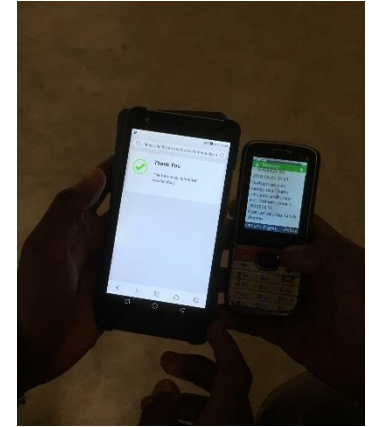
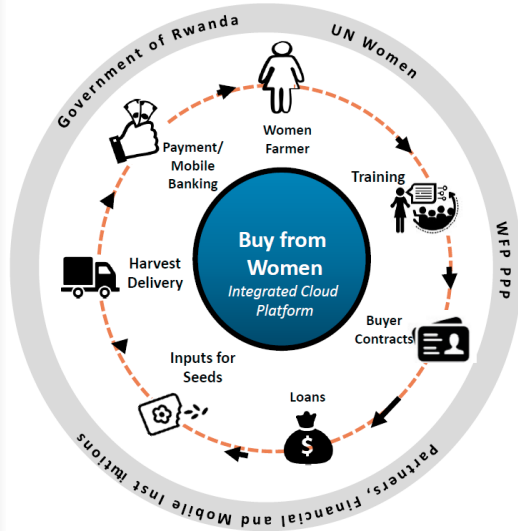


COUNTRY	CHAMPION	ENTRY POINT OF CHANGE
Argentina	Caro	Launched a waste management initiative with women’s groups in Mexico.
Australia	Clarissa	Launched an initiative to empower Latinx students through a series of workshops led by recognised professional women in various institutions.
Italy	Chiara	Initiated an awareness raising programme on gender equality and women’s economic empowerment for middle-school students in her school district.
Kenya	Robert	Developed and facilitated a series of training session on organising, developing business and using ICTs for women in the Nairobi Kibera slum.
Laos	May	Initiated debates on women’s empowerment which triggered a film, a men’s group and an annual summit for women leaders.
Mexico	Ana	Created a corporate responsibility programme on women’s empowerment for a corporate partner.
Morocco	Youssef	Launched a campaign to engage men in women’s economic empowerment that has received national level recognition and support.
Nepal	Prasida	Organized rural women into support groups and launched a non-profit organization for health education and women’s empowerment.
Nigeria	Adebisi	Created an online radio channel to showcase, discuss and debate a wide range of topics of concern of African women.
Peru	Rosario	Developed education material in Spanish to raise awareness around the SDGs and how to implement them by 2030 in Latin America.
South Africa	Alycia	Launched a series of webinars on entrepreneurship development with women experts from across the world.
United Kingdom	Gesu	Worked with the Empower Women Team and four other champions to initiate and roll out the I am Woman campaign, which was inspired by family role models.
United States	Sasha	Raised awareness of young Latino/a students at the University of Florida on gender equality, drive change and social innovation.

- Global Champions for Women’s Economic Empowerment

3. Highlights from UN Women's existing portfolio: Testing, prototyping and piloting

- Buy From Women Enterprise Platform



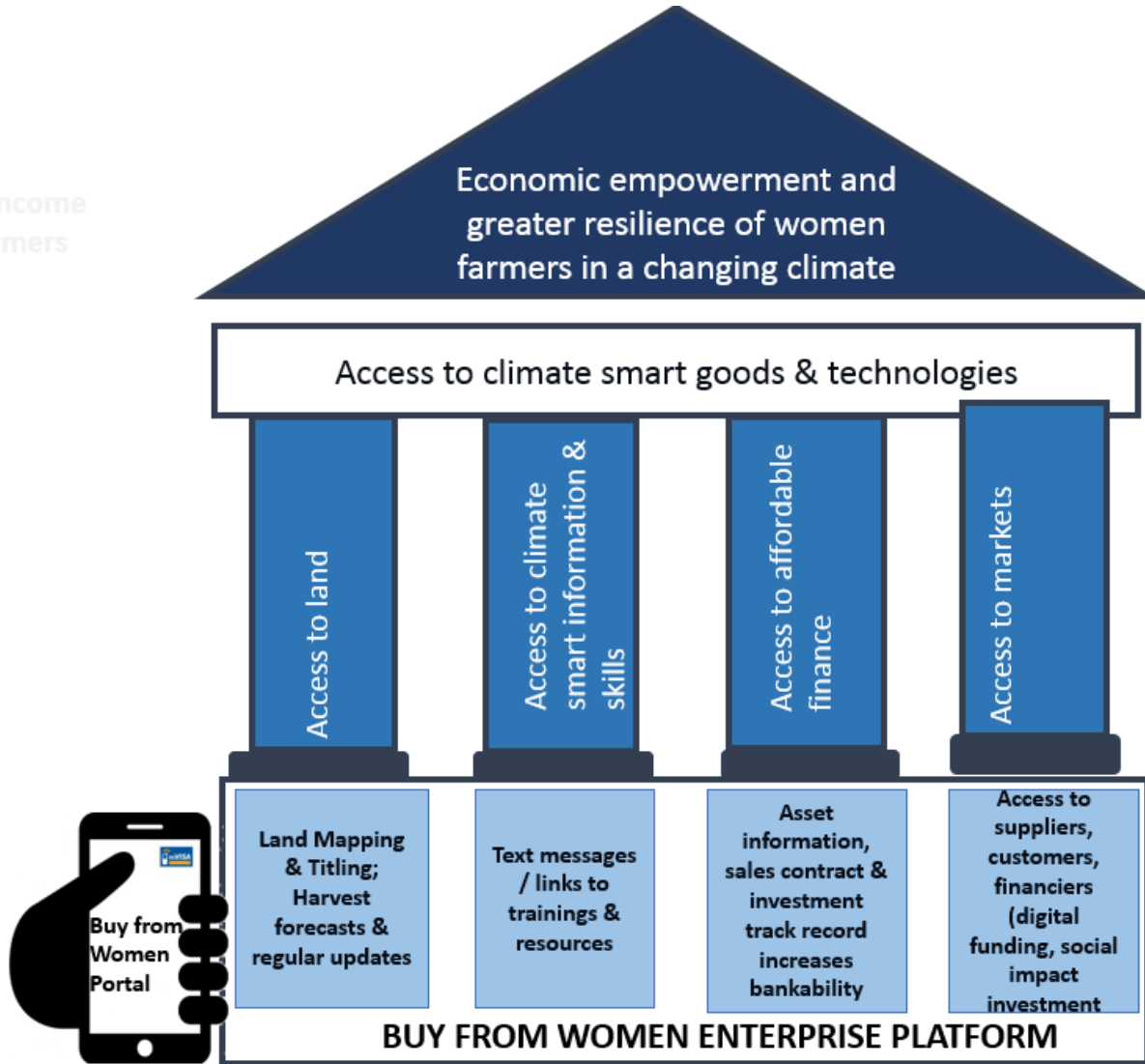
- Digital Funding Raising

The banner features the UN Women logo at the top left. Below it, the text reads 'SUPPORT UN WOMEN'S EFFORTS'. The banner is divided into three sections, each with a different donation amount and corresponding icon:

- \$7** LEADERSHIP CLASS (with a woman icon)
- \$10** SCHOOL KIT (with a woman icon and a school bag icon)
- \$100** STORYTELLING WORKSHOP (with a woman icon)

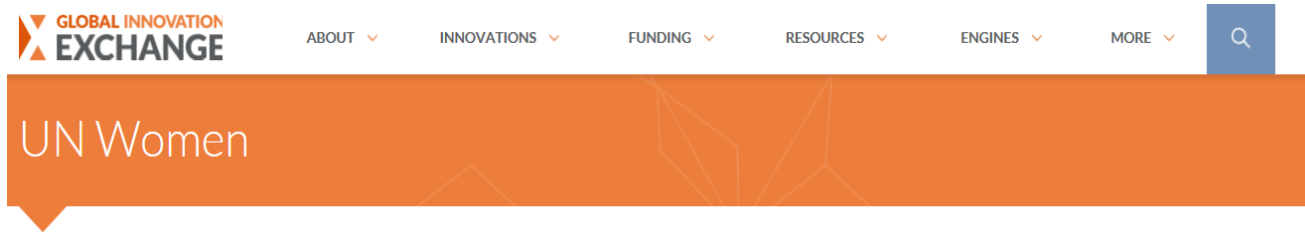
 The background of the banner shows various images of women and girls, including a woman in a white shirt cheering, a group of girls in blue tracksuits celebrating, and a woman in a blue shirt playing basketball. At the bottom left, the text 'EVERY DOLLAR COUNTS' is displayed.

Higher Income
for Farmers



3. Highlights from UN Women's existing portfolio: Scaling up innovations

- Scaling up through replication: expanding awareness, reaching new target groups, influencing the broader innovation community and larger public



UN Women is the United Nations organization dedicated to gender equality and the empowerment of women. A global champion for women and girls, UN Women works to support inter-governmental bodies to establish global norms and standards and with member states, civil society, the UN systems and other partners to realize these commitments. Focus areas include women's economic empowerment, political participation and leadership, and ending violence against women. Present in over 80 countries worldwide, UN Women also has a universal mandate.

- Scaling up through access to finance (concessional public finance, digital crowdfunding, social impact investment, diaspora finance, etc.)

- **Moving to scale 2017-2018**
 - From co-identification to prototyping, testing, piloting: Virtual skills school, behavioural science, cash transfers for humanitarian assistance
 - From prototyping to scale: enterprise platforms, digital fundraising
 - Facilitating financing to scale: Social impact investment
- **Organizational development**
 - Continued investment in strengthening internal innovation capacity and partnerships
 - Investment in strengthening monitoring, measuring and evaluating results
 - Embedding lessons learned and best practices into UN Women's new strategic plan



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Thank you

